

Monitoring

Discussions took place regarding the importance of monitoring objectives set down, keeping in mind 'Plan, Implement, Review, and Repeat'. It is suggested that the Corporate Strategic Plan is continually monitored, with a yearly review of objectives met or not yet achieved.

Objectives

Members considered objectives in the Clerk's brainstorming session (considered at a previous meeting), and agreed that they should be included, and expanded. The following amendments were made:

Under Economy, Income generation – remove reference to specific assets (Memorial Hall and Greenacre Centre), as there are also other income generating assets and not referring to specifics allows for change over time. Under Economy, regarding office/meeting space provision, remove wording 'Where possible' and replace with 'Where appropriate' '...assist with office/meeting space provision, ...'

New objectives were discussed and put forward to add to the document:

Community

- Integrating new community with increased growth
- Enhance liaison with neighbouring towns and parishes
- Facilitate public information sessions

Economy

- Encourage new retail and employment opportunities
- Regeneration (town centre?)

The next meeting will consider wording for a Mission statement to be recommended to Council, consider additional objectives, and to flesh out each objective to give more explanation.

6/19 ITEMS FOR INFORMATION PURPOSES, RELEVANT TO THIS COMMITTEE ONLY

Nothing to report.

There being no further business, the meeting closed at 8.10pm

CHAIRMAN

DATED